

Business Owners
Do you find yourself asking:

Where is My Money Going?

If you don't know the answer,
let us help with a
Forensic Accounting Checkup



DIANA LLOYD
Founder, CPA, CFO

Regardless of whether the size of the company is a small, local business or a larger, multi-location corporation, Diana is a seasoned professional with over a decade of experience in accounting, finance, operations compliance issues, SOX, internal audit and risk management. Regardless if she is working for a local, small business or a larger, multi-location corporation, Diana brings a keenly trained mind, ear and eye to help her clients solve the business and financial challenges they face.

She has a proven track record helping companies increase profits and reduce expenses. She has assisted companies develop the necessary internal planning and documentation to satisfy COSO Framework and SAS 70 procedures for SOX 404 engagements. She has extensive experience with the best practice guidelines of IIA, AICPA, and the PCAOB.

ACCURATE RESULTS FOR EVERY CLIENT



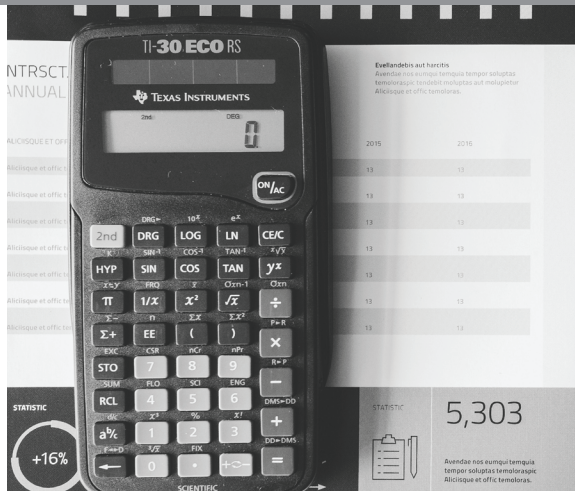
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What can Forensic Accounting do for my business?

Do you wish you had a secret service that could answer your business questions?

Contact us today and find out more.



At LFA, we pride ourselves on getting to know your business and your goals, as well as your finances. Whether you use a spreadsheet or accounting software, we can filter through these records to help identify possible inefficiencies, accounting mistakes, a business infrastructure that needs adjustments and, yes, possible unauthorized or inappropriate transactions. We use the tools of an official investigation, but in a supportive and friendly way to help address the issues your business faces.

After an assessment, we make suggestions on how to streamline the operations of the business, improve accounting procedures and look at ways to increase revenue and reduce expenses. We look at every single piece of the business puzzle to find the solutions for your business questions and problems. Some possible areas that might come up in a LFA review:

- Accounting/Bookkeeping errors
- Business structure streamlining suggestions
- Cost reduction strategies
- Customer tracking mistakes
- Employee performance review
- Financial statement improvements & education
- Improper expense authorizations
- Product and service pricing feedback
- Project bidding guidelines

Sometimes the solutions to these issues are simple. Sometimes they are more complicated than a business owner would like. However, being an informed business owner allows you to make empowered decisions that impact the welfare of your company.



Would you like to be an empowered business owner?

Let LFA help you get answers to the questions you have about your company and help you get on the right track.

Our reports and findings help you make informed decisions. In the event you are dealing with stolen funds or property, our reports provide a strong evidentiary foundation for any court proceedings. These reports are also useful if you are making a business insurance claim.

Stop asking, "Where is my money going?" Start knowing. Take control of your business' financial future. The first step is contacting LFA to discuss your questions.

Not everyone is an accountant. Maybe you understand your business' finances well or know how to use Quickbooks. Or maybe you judge the health of your business by the balance in your business checking account.

Either way, you might have the sense that something is wrong with your company. You are making money, you pay your bills, but you don't feel like you are seeing all the cash you are working for each day. Maybe you find yourself asking, "Where is the money going?" If you are, then you should be talking with a forensic accountant.

"But isn't that kind of accountant only necessary when I think someone is stealing or embezzling funds?" Forensic Accountants certainly work in situations when business assets are suspected of being stolen. However, the range of services we offer extend far beyond this specific situation and should also be treated as a preventative service, designed to help make your business healthier.